



The Shumaker Technology Group

For six months I was able to work with the Shumaker Technology Group, during my time with the group I was able to partake in an assortment of events and projects. Being a part of the Shumaker Technology Team allowed me to expand my professional experience dealing with daily office operations, new potential clients, and strategic marketing techniques. Overall, the experience has strengthened my relevant skill set in a business setting.

During the time I worked here, I participated in a handful of events promoting the company, our products, and our brand. Out of office experiences, whether it is manning a booth at a local city wide expo or at a statewide convention with many organizations' decision makers, gives a student real world experience and lessons on communicating professionally with individuals of various backgrounds. Learning strong interpersonal skills are very important for anyone looking to be successful in the business world or anyone who is placed in areas where short conversations and first impressions make the difference between a positive or negative end results.

In addition to the out of office events I was able to do an array of unique office work for STG. While not every task is the most glamorous, I have learned that there are many little pieces that go into operating a successful business and every piece is important. The two main projects I worked on were scanning and the creation of training videos for one of Shumaker Group's top selling products. Being a technology company, the products we offer are some of the top in what they do and the programs I worked with are the most up to date and relevant in terms of today's technology.

Along the way, Kyle, Jacob, and Zach have been very helpful in the learning process and with any questions or challenges I came across. Kyle initiated networking, training, and support along the way. My time here has been a great experience and I highly recommend this opportunity to anyone it is offered to.

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